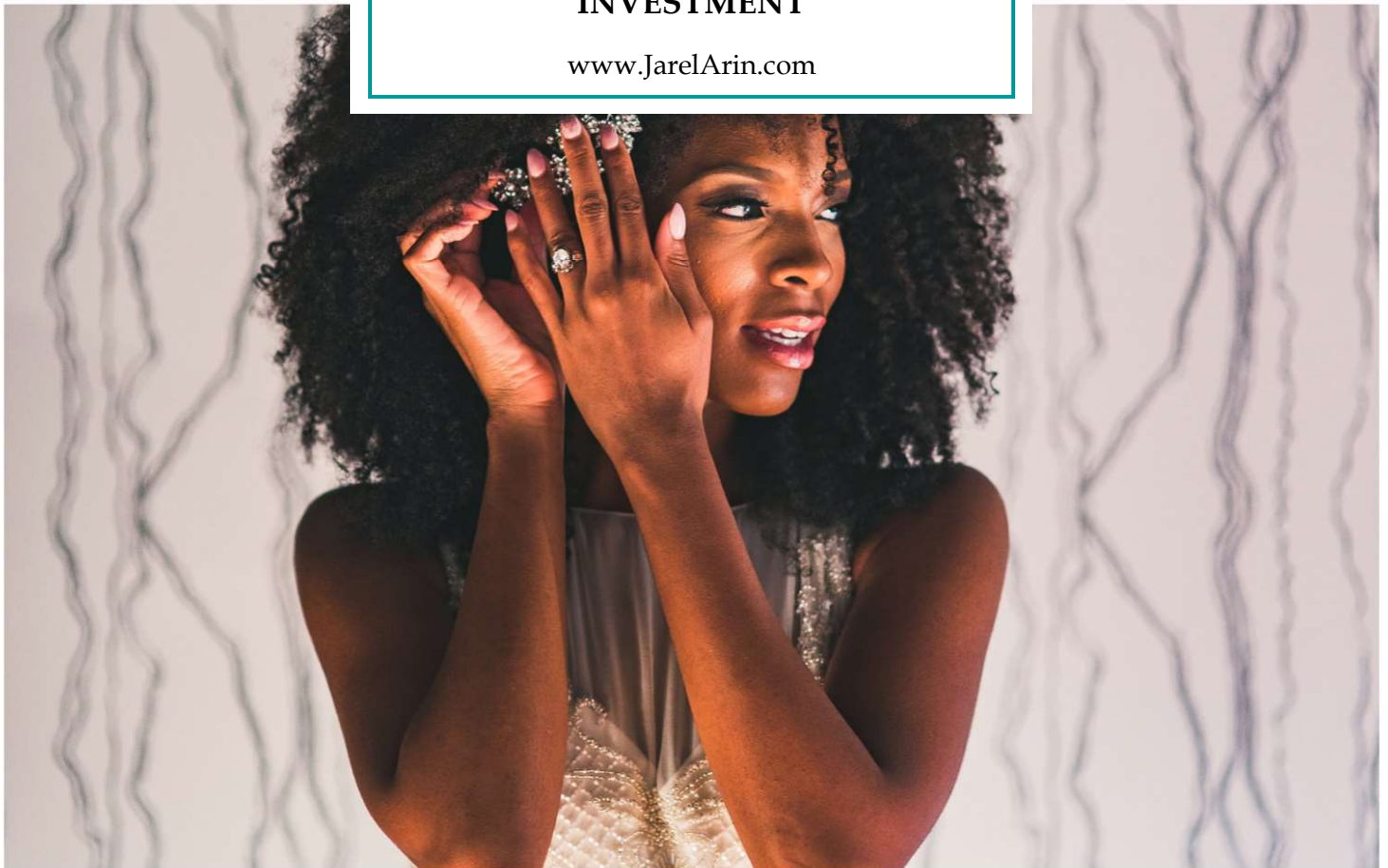


JARÉL
Arin
BEAUTY

**YOUR BRIDAL BEAUTY
INVESTMENT**

www.JarelArin.com





A MESSAGE FROM JARÉL:

Your wedding should be one of your most memorable events. It's an incredible celebration of a special moment in your life and the lives of the ones you love. It should be joyous, exciting, and full of happiness.

You deserve to be the focus of the day and to look your absolute best. I'm here to help you feel comfortable, confident, and I'm ready to provide you with the gorgeous, flawless makeup you've dreamed of to be the finishing touch to your wedding day look. My makeup artistry will flatter and highlight your features, and showcase your natural beauty.

My specialty is in beauty and bridal makeup, and I infuse my experiences as a professional and established makeup artist into your application. This ranges from determining your personal beauty style, skin assessment, and of course, providing a customized, stunning makeup application for your big day. In the end, I use my expertise to create a beautiful bridal makeup look worthy of your wedding album AND worthy of a high-fashion bridal magazine.

When you hire me for your wedding, you get more than a remarkable makeup application; you get a remarkable and enjoyable experience. In essence, you become art.

For you to fully enjoy this process, I've outlined the artistry experience and what you can expect before, during, and after your session.

Jarél Arin



BRIDAL CONSULTATION & PREVIEW

BRIDAL BEAUTY GOALS

We'll begin with an email consultation to decide the overall goal and direction of your wedding day look, and eventually move to a phone conversation to help define your look in more detail. I don't try to fit you into a mold or style and make you up the same way as everyone that has come before you. Instead, each session is unique. I develop a concept and bring that concept to life with you as the art. Maybe your vision is old Hollywood glam from a film noir movie. Perhaps you love vibrant colors. Maybe your style is a bit more "Essence Magazine." Whatever your dream or vision, I will work to bring the pieces together for an application that truly wows. You can be 'natural or you can be 'glam.' This is your day! If you don't quite have a vision for your bridal look, not to worry! I'll work with you to help create a look that fits your personality and style.

ABOUT YOU

Getting to know a bit about you will really help me to help you in the bridal look development process. I'll ask you a series of questions to figure out what you love, and what you want to stay away from. I'll also ask questions about your skin type and address any questions you may have.

MOOD BOARD

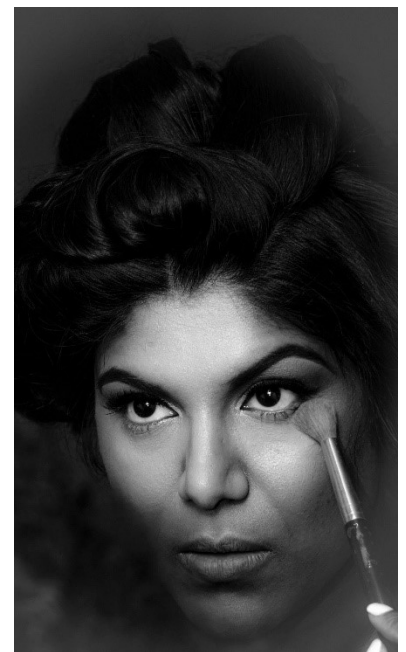
A mood board is a collection of images that help define your overall look. It helps me figure out your style, personality, and how the makeup should feel. I'll create a mood board for you to guide us along in the process.

COLOR PALETTE

We'll discuss the desired color palette for your bridal look. Perhaps there are certain colors associated with your bouquet. Maybe you wish to match the colors in your venue décor. Maybe there is a certain color that you are drawn to.

MAKEUP PREVIEW

A few weeks (or months!) before the wedding, I will meet with you to provide an application of the look from our consultation highlighting the specific areas of discussion. Your makeup will be charted, and a picture will be taken. I recommend wearing a blouse or dress in the same shade as your wedding gown, and having your headpiece/jewelry available for this appointment to help give you a better idea of how you will look on the big day. My goal is to help you look and feel your absolute best walking down that aisle!





WEDDING DAY

On the day of the wedding, you'll need to be rested and ready to shine! No need to be anxious; I'll walk you through the entire process! There are two essential things I focus on for the wedding day; your comfort and creating a beautiful bridal makeup look. If there is anything you need, just ask! The day will begin with going over your mood boards to reaffirm the direction of the application. Depending on the size of your bridal party, you will meet my team of professional makeup artists and go over any additional details. Then you'll sit back,

relax and begin makeup! We'll listen to music of your choice (be sure to come prepared with some ideas for the vibe you are going for).

Bridal makeup applications generally range between 60 - 90 minutes from start to finish (45 - 60 minutes for your bridal party), and I recommend starting after hairstyling is complete.

Lastly, I'll work with your photographer to ensure they are able to capture some of your "getting ready" moments before you step into your gown and previewing a few images to make sure you are picture perfect.

AFTER THE APPLICATION

After the application, I'll provide final touchups before you leave for the ceremony. You will receive your customized Bridal Beauty Bag with everything you need to touch up, and you also have the option of keeping me around for any needed touchups or look changes throughout the day.





YOUR BRIDAL BEAUTY INVESTMENT

*Prices Effective January 1, 2020**

Minimum Booking Requirements**:

Bride Plus 3 or Rate Equivalent

Each Makeup Application Includes:

Luxury Skin Prep

Choice of Traditional or Airbrush Makeup Application

Optional False Eyelash Application (strip or cluster)

Bride Receives Complimentary Bridal Beauty Bag for Touchups

Attendants Touchup Bags Available for \$40 Per Bag.

Bridal Makeup Preview	\$185
Attendants Makeup Preview	\$120
Day-Of Bridal Makeup	\$225
Day-Of Attendants Makeup	\$150
Flower Girl's Makeup - 12 and under (<i>Blush, Shimmer & Lipgloss</i>)	No Charge
Engagement Photo/Party Makeup	\$175
On-Location Touchups	\$125/hour per Artist (<i>begins upon completion of final service</i>)

****Additional Artist Fee - \$100 Per Additional Artist**

Bridal Party
 5 - 9
 10+

Additional Artist(s) Required
 1 Additional Artist
 Minimum 2 Additional Artists

**Travel fees may apply. Please contact us for more details.*